



Illinois Agri-Women Coffee Chats – 2023
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Jennifer Shike

Editor and Brand Leader
Farm Journal's PORK Magazine



Jennifer Shike is the editor and brand leader of Farm Journal's PORK magazine. She received her associate degree from Black Hawk College East Campus where she was a member of the livestock judging team. She then obtained her bachelor's degrees in animal sciences and industry and agricultural journalism from K-State in 2000 where she was a member of the livestock judging and horse judging teams. She is responsible for developing the National Junior Swine Association (NJSA) from the ground up during her nearly 10-year career at the National Swine Registry. She then served as director of communications and marketing for the College of ACES at the University of Illinois before taking on her new role with Farm Journal.

Jennifer covers a multitude of topics in the swine industry in her role with Farm Journal from foreign animal disease to human resources. She is passionate about the future of the swine industry and helping young people find rewarding and fulfilling careers in the most noble and innovative industry in the world – agriculture.

She has served in many leadership roles and committees, including the Livestock Publications Council Board of Directors, the National Agricultural Alumni and Development Association Executive Board, the NSR Long-Range Strategic Planning Committee and the American Agricultural Editors Association.

Jennifer and her husband, Dr. Dan Shike, have three kids – Olivia, Hunter and Harper – who keep them busy going to pig shows, wrestling meets, horse shows, cross country meets, football games and more. They live in Sadorus, Ill.